

SAFAR MAGAZINE

IRAN'S ULTIMATE TOURIST GUIDE

Seven main trends of SAFAR which would provide essential information for both Iranian travelers and touroerators.

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Lifestyle

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Transportation

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Hotels & Accommodation

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Nature Lovers

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Health & Medical Tourism

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Overseas Destinations

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Sightseeing & Heritage

SAFAR Magazine and its web portal (www.safarlive.com) has been one of the main references for sales events and shopping centers to introduce their events, especially in tourism hotspots

Latest events and development plans of foreign and domestic airlines, passenger transport companies, railways and cruise industry activists to be published in SAFAR Magazine

SAFAR Magazine readers look for hotels and accommodations in our inside pages. There are pages dedicated to information about state of the art facilities provided by luxury hotels

In this chapter, nature enthusiasts and adventurers are informed about natural landscapes, route and access guidance on how to visit hard to reach places

Traveling for recreation and medical treatment purposes is widespread within Iran and SAFAR Magazine is a major medium providing essential information for medical tour operators

This chapter is about destinations outside Iran and covers information in Persian language, which is useful for Iranian travelers.

This section covers historical places and world heritage sites both in Iran and elsewhere. We provide essential information for Iranian and foreign tourists who intend to vist Iran.



SAFAR (TOUR & TRAVEL MONTHLY), an Iranian travel luxurious journal is entirely independent. Our professional editorial board provides reports and analysis on travel business in Iran, neighbouring countries, and overseas destinations as well as covering world travel market events.

SAFAR magazine`s articles are always technically orientated and informative. We strive to ensure that the contents are accurate, the texts explicative and concise yet readable, and the high-quality illustrative material relevant to the written content.



SAFAR MAGAZINE

DISTRIBUTION AREA

Thanks to our active distribution department, the magazine has the highest circulation figures within its particular theme area.

Our editorial standards and publishing quality are outstanding and our readership statistics are in themselves a guarantee that advertisers message will reach the greatest possible number of potential clients.

Regular circulation base stands at 5000 copies per month, which the circulation reach to double during peak demand travel such as Summer & Nrouz holidays in Iran.

Some of magazine's subscribers follow:

- Chamber of Commerce members
- Travel activists (Road, Rail, Aviation, Marine)
- experts and managers Hoteliers
- Health & Medical tourism stakeholders



SAFAR Achievements:

- Awarded as best Iranian tourist magazine
- Awarded as high rank innovative idea in World Tourism Day Festival, Iran
- Winner of Kinnary Award, The Friends of Thailand

